

## SPEAKER PROFILE



# JOHN ARMSTRONG

### TOPICS

- Navigate Your Next Level: A CEO Strategy for Restoring Momentum and Growth
- How leaders turn avoided decisions into purposeful profits

### TAKEAWAYS

- **Chart Their Next Summit** — Define one non-negotiable priority goal that drives both business growth and personal fulfillment.
- **Embody Next-Level Leadership** — Step into the exact character traits required to lead their business forward.
- **Rewire for Decisive Action** — Replace limiting narratives with empowering mindsets that accelerate execution.

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*"It was definitely sticky! I'm a Ph.D candidate and John spoke about real business things I hadn't thought about." Hannah R.*

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Inquire at:

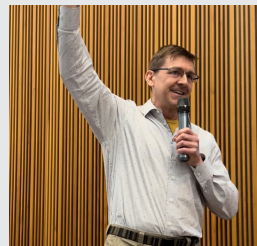
[armstrongleadershipgroup.com](http://armstrongleadershipgroup.com)



Keynotes



Presentations



Workshops



Emcee

### SPEAKER BIO

John speaks on navigating transition, leading with emotional intelligence, and building businesses that fulfill, not just succeed. His approach combines proven frameworks with **experiential learning that creates breakthroughs**, not theory.

Having built ventures from structured leadership backgrounds, John guides from experience. **Audiences leave with their next move** and the conviction to execute it, no fluff, just direction.